



June 2008



Educomp Solutions Ltd.

What
LEARNING CAN BE . . .





VISION

To solve critical education problems by applying innovative solutions focused on “Quality of Education” and “Access to Education”

MISSION

REACH OUT TO 10MN LEARNERS BY 2010.

**BE AMONG THE TOP 5 K12 COMPANIES
WORLDWIDE BY 2010**



EDUCOMP – Educating India and the World

Smart_Class

Instructor-led education solutions for private schools: Company has developed India's largest content library licensed to over 933 schools

Retail & Consulting

- **Math Guru:** Largest broadband content portal with 46,342 subscribers as on 31st March, 2008
- **Roots to Wings** pre schools: First structured and process driven IP in this space
- **Millennium Learning System:** First integrated learning delivery framework for entire school ecosystem
- **Millennium schools:** A chain of K-12 high schools
- **Online Tutoring:** One of India's largest tutoring website to have full audio-video conferencing, whiteboard functionality and recording capabilities at both student and teacher end. Premium tutoring and supplemental learning provider for both online tutoring and tutoring centres.

ICT Solutions

Turnkey IT computer aided learning for government schools: Only company to have content developed in 10 regional languages, working with over 7,200 schools

Professional Development

- Technology aided learning
- Pedagogy & Cognitive learning workshops for teachers
- Over 960,570 teachers trained in technology integration, pedagogy and best classroom practices

Global Initiatives

- Acquired Ask-N-Learn, Singapore's largest K12 company
- Acquired significant majority stake in Toronto based Savvica Inc. to build large scale education communities
- Joint development partnership with Learning.com in the US to create curriculum content



Distinct and diverse revenue streams focused on Innovative and Research based products

- **Smart_Class™ is a comprehensive solution** designed to assist teachers in private schools in meeting day to day classroom challenges & enhancing students' academic performance with simple, practical & meaningful use of technology.
- It also enables teachers to **instantly assess and evaluate** the learning achieved by their students in class
- The entire project is undertaken by Educomp on a Built-Own-Operate-Transfer (BOOT) model



- **India's Largest Content Library:** The curriculum reach unfolds from kindergarten to Grade twelve covering subjects from Mathematics, Science, English, Social Studies, Physics, Chemistry, Biology, History, Civics, Geography and Commerce. Over 15,000 modules.
- The basket of options for various topics may include a range of multimedia animations with or without voice over, an assortment of classroom activities and ideas, and a remote assessment package linked to selected topics.

Responses to Smart_Class

"It has always been my dream to see technology becoming an integral part of a teacher's life inside the classrooms and the smart_class program has indeed been like a dream come true."

....Dr (Mrs) Y.G. Parthasarthy, Dean and Director, Padma Seshadri Group of Schools, Chennai

"Smart_Class has a great visual impact on our learning and it helps me understand and memorize topics better"

...Shikha Gupta, Student, DPS R.K. Puram, New Delhi





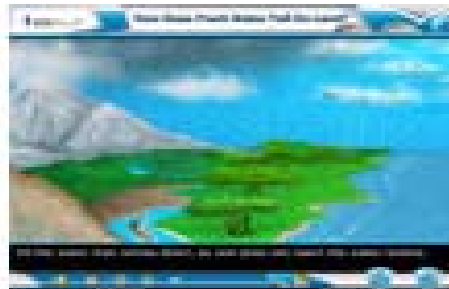
Franklin School, Santa Barbara, US



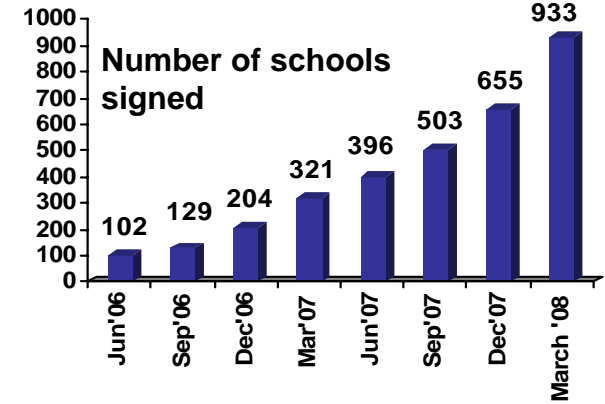
Smart Class, Singapore



Modern School, Delhi, India



“The Smart_Class™ helps the teacher to teach abstract curriculum concepts that are difficult for students to visualize or relate to. The teacher thus maintains the student’s interest and engagement in learning inside the classroom.”



Major Clients: State Bank Officers' Association School, Padma Seshadri Bala Bhavan, Bhartiya Vidya Bhavan, Montfort School (Delhi), Gyan Ganga (Jabalpur), Shivalik School (Chandigarh), Baldwin Girls High School (Bangalore)

- Number of schools signed increased by 278 to 933 in Q4 FY'08
- Total number of students under Smart_Class reached 1.04mn
- Marketing professionals under Smart_Class increased to 150
- Successfully conducted roadshows in 114 cities under the 'Next Gen School' Initiative in collaboration with HCL, Intel and LG.
- Entering into key partnerships in US, Singapore & Middle East to penetrate into these markets
- Over 400 content development professionals creating IP for Smart_Class
- Current order book of Rs 5,920mn
- Capex of Rs 1,319.2mn incurred during FY'08 for executing the Smart Class Business
- Capex of Rs 290mn incurred in FY'08 for content development & IP creation

Acceleration seen in private sector in India and schools in US and Singapore



- Participates in **core government initiatives to IT enable 950,000 government schools** in India. Current reach greater than 4mn students
- Supply & maintenance of **computer aided learning services in the schools on BOOT (Built Own Operate Transfer) basis**
- **Provide full time instructors at each school**
- **Provide multimedia Educational Software** for offering computer education to students in regional languages.
- Develop and supply the courseware for students in computer aided learning.
- Provide testing and certification in computer education for students at the end of every academic year.
- Impart training to school teachers.



- **total number of schools at 7,289**
- **Completed implementation** for 2,819 schools in Gujarat
- **Guidance for FY'08** revised from 4,000 schools to 5,000 schools
- **Participated in bids for 7,200 schools** under tenders floated by State Government of Andhra Pradesh & Karnataka
- **Bids to be submitted for additional tenders for 2,600 schools** recently floated by State Government of Maharashtra, Punjab and Himachal Pradesh

- Present partnerships with 12 state governments – Assam, Haryana, Chattisgarh, Orissa, Karnataka, Uttar Pradesh, Tripura, Gujarat, West Bengal, Rajasthan, Andhra Pradesh and Jharkhand
- The content is available in 10 languages
- Received ISO 9001:2000 certification in 2004
- Team comprises of 6 marketing and 20 technical persons



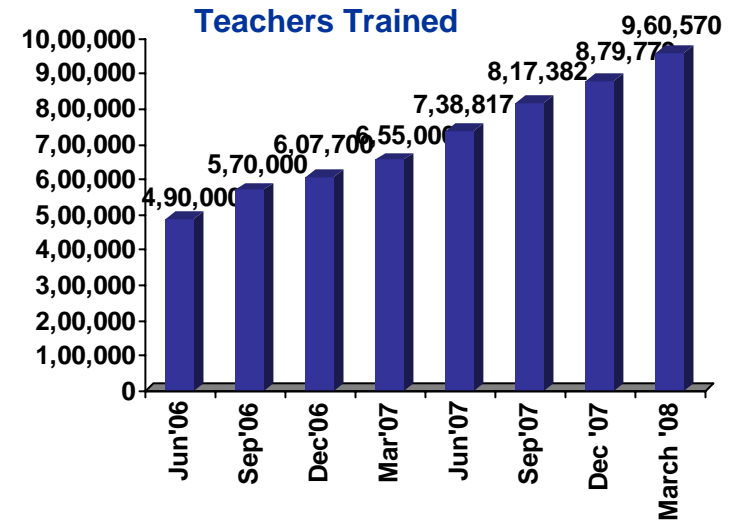
Leading the Computer aided learning revolution in Government schools



Training of Teachers at Mayo College, Ajmer, Rajasthan



- Partnerships with Microsoft, Wipro, etc. for education initiatives
- Ongoing partnerships with 15 state governments in India
- 180 member team of trainers and over 50 people in pedagogical R&D



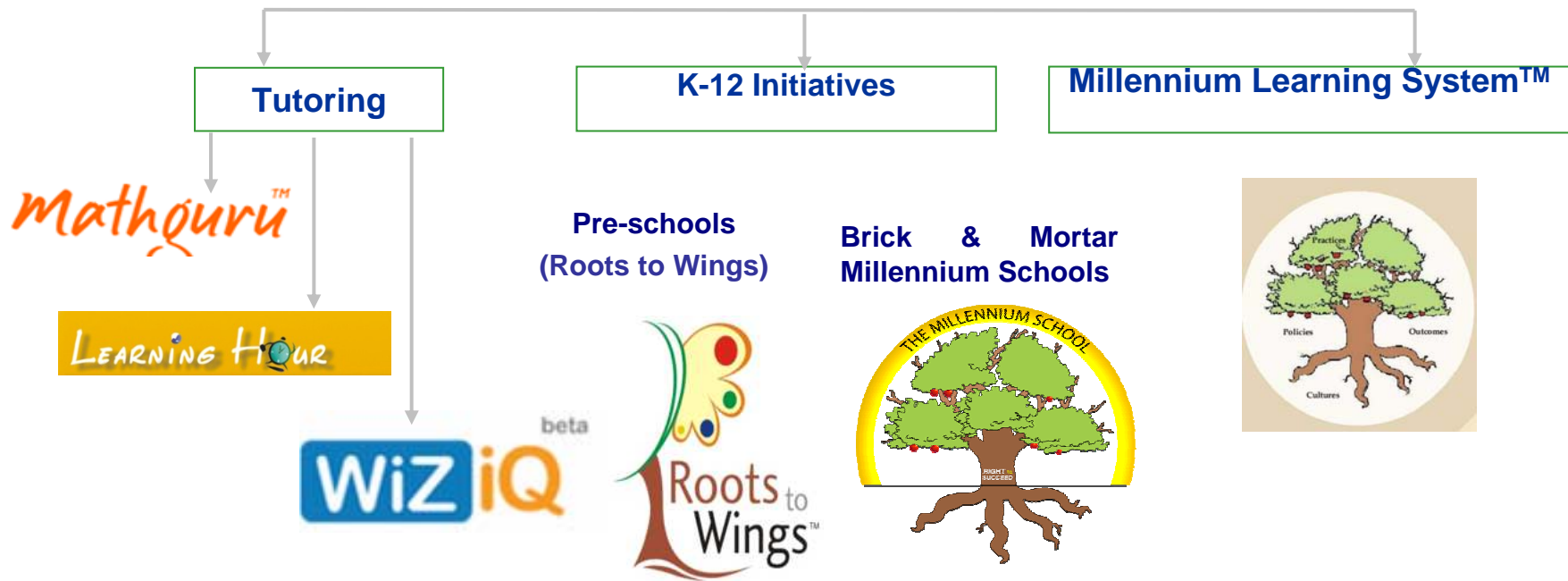
- ✓ Trained 80,791 teachers during Q4 FY'08.
- ✓ Cumulative number of teachers trained increased to 960,570 as on March 31, 2008
- ✓ Moving to smaller cities and towns

Leaders in Training Teachers

Educomp's ambition is to tap the consumer education wallet of the Indian middle class 400mn +

- 30% of family income spent on education
- Mostly non-negotiable spend
- Growing rapidly due to rising middle class incomes on the back of robust economic growth(8-9%pa)

Educomp's 3 Pillars of Retail Penetration Strategy



Student Initiatives — Personal



with a Difference



Problem 1:
 Solution:
 Area of the sector of angle θ
 $= \frac{\theta}{360} \times \pi r^2$
 $\therefore OA (r) = 14 \text{ cm}$
 $\theta = ?$
 In 1 hour, i.e. 60 minutes, minute hand describes an angle of 360°
 \therefore In 1 minute, it describes an angle of $\frac{360}{60} = 6^\circ$
 \therefore In 5 minutes, it describes

Problem 2:
 Priyanka
 Q. Find the difference between the greatest and the least number that can be written using the digits 6, 8, 7, 4, 3 each only once.
 Sol:
 Greatest number = 86743
 Least number = 23467
 Difference = 5

Responses to Mathguru

- Launched in July 2006
- Online delivery model providing instant home work help to students in mathematics in multimedia format
- Unique teacher-led animations based delivery model
- Maps to all questions in NCERT book catering to classes 6th till 12th
- Over **15,000 content modules built**
- Revenue model based on annual subscription basis. Subscription increased from Rs 1,200 per year to Rs 1,800 per year
- Team Strength of 40 professionals
- During the quarter the number of students registered under **Mathguru.com for the current academic year increased by 16,003** aggregating to 46,342 students.

It was a nice experience....after seeing the demos, I felt math is the best subject
Reshma Ranganathan - Student

I checked 3 demo solutions for STD VI & was reasonably impressed
 ..Prakash Wadhvani - Parent

"i am impressed with the way of teaching this is the best way of self learning"
 Jaspreet
 Prospective Teacher

This is a good step to connect students as well as teachers
Shilpi Gupta - Student

Tapping the large potential in broadband penetration in India

Threebrix E-Services: An Educomp subsidiary; is the promoter of the online tutoring website 'The Learning Hour'. Learning Hour is one of largest tutoring services to have full audio-video conferencing, whiteboard functionality and recording capabilities at both student and teacher end



- **First website to launch services for CBSE, ICSE and GCSE curriculums** across 5 subjects in Gulf region and receive tremendous response
- **Offering one to one online tutoring** for school students for normal academic tutoring and 1:4 tutoring for test prep modules like IIT-JEE, PMT etc
- All tutors are post graduates, engineers, doctorates in relevant subjects and undergo rigorous training in online tutoring processes and learning hour pedagogy
- To set up 8 learning centers, for leveraging the tutoring market opportunity and to set up 100+ centers in Fy09'

June 2008

Snapshot of the Tutoring Process

Students registration on website.

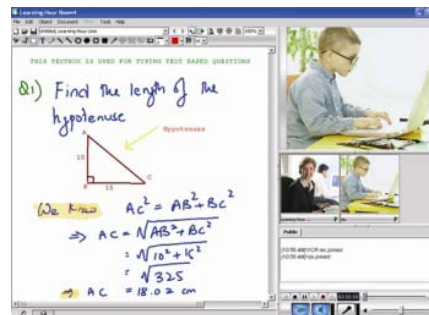
Tutor interaction through website

Medium- voice/video/whiteboard

Use-cordless pen to write on a pad

Use of number of presentations, illustrations, animations etc

Tutoring session- recorded on the tutor and students computers.



Connecting students and teachers around the world

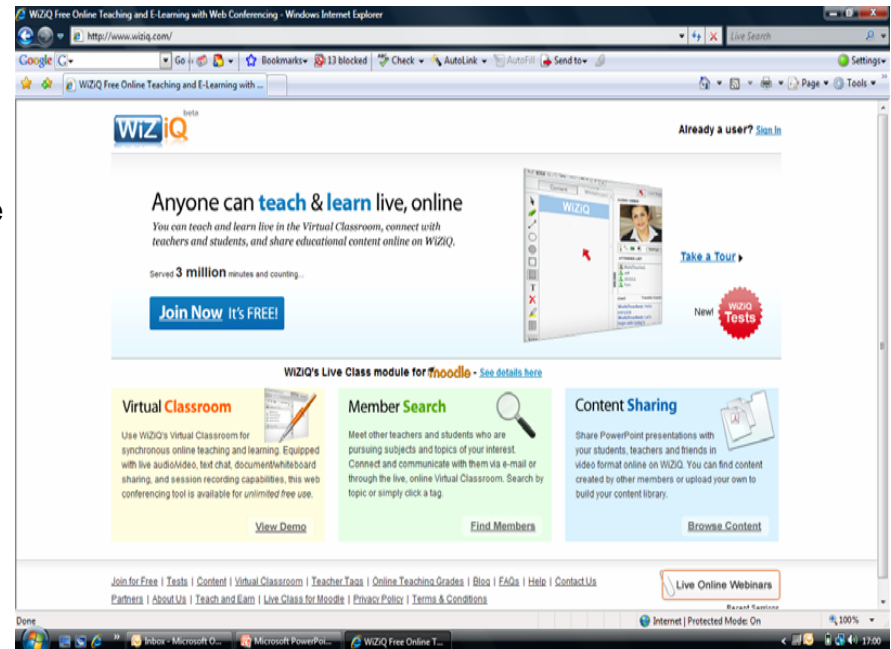
- WiZiQ.com, a subsidiary of Educomp, is an Internet Learning Platform that connects students and teachers all around the world regardless of their age, nationality or school/ college
- WiZiQ allows the teachers to teach at their own terms and even facilitates payments for their teaching and tutoring services. **Its free to join**

Teach and Learn, online

- Learn and teach live, in a virtual classroom
- Earn at your own rates for your knowledge and expertise
- Tutor one-to-one or a group of students

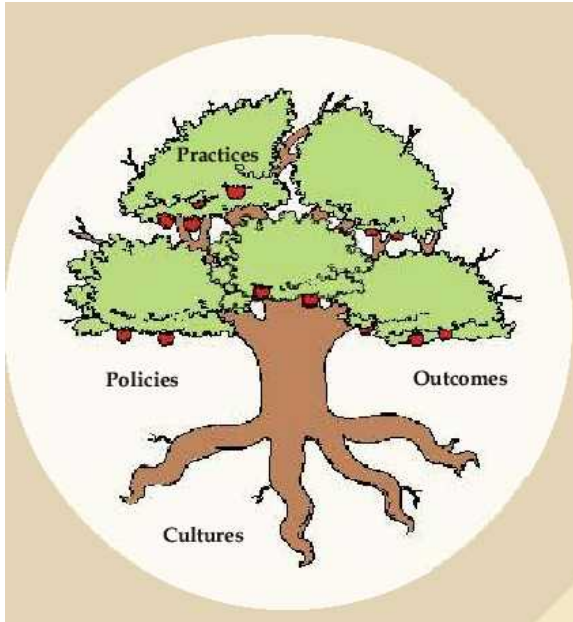
Find and share content

- WiZiQ allows you to find content created by other WiZiQ members from all around the world along with allowing you to share your own content with other WiZiQ members

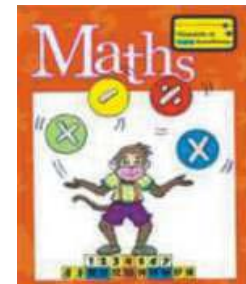
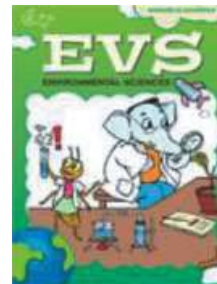


<http://www.wiziq.com>

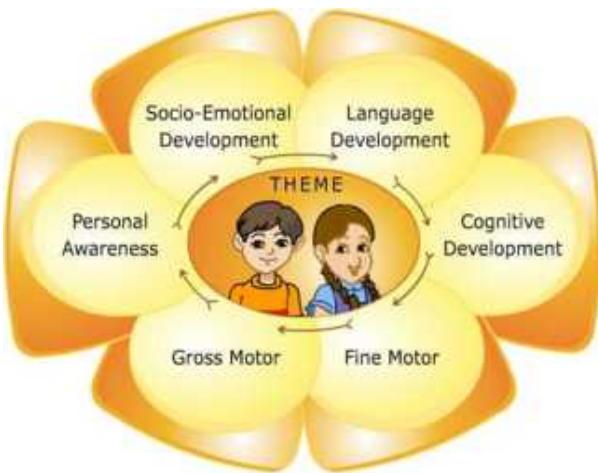
India's first fully integrated Learning Delivery System for schools to be set up by through independent trusts/societies under K12 Initiatives



- A well structured curriculum with in-depth plans to meet individual needs, enabling the learner to apply what he has learnt in daily life
- **Innovative Textbooks-** which are fun, interactive and facilitate learning through activities and games
- **Project file** - Students are encouraged to develop their research skills through projects which complement the curriculum, where they record their experiences in a project file
- **Unique dictionary** where every word learnt from text is recorded and explained visually and simply
- Outcome of student learning is documented through **Minimum learning levels.**
- Use **formative assessment** through skill based worksheets given at the end of every period for every level to tracks the progress of the child right from the time he joins the school till he leaves
- **Instructional approach-** Teachers utilize a **variety of teaching strategies**, resources and organizational skills to facilitate meaningful learning. Our structured plans guide teachers in making learning **interactive** and **application oriented**



Roots to Wings — New Concept to Pre-School Education



- A chain of preschools designed to cater to pre-schooling needs of **children from age two to age four years**
- The curriculum approach focuses on **imparting skill based knowledge** using sequential learning techniques
- **First pre-school under Roots-to-Wings commenced operations in Delhi with 150 students , 3 schools operational, 10 franchisees signed up. Target of 100+ schools in FY 09'**
- First organized company to move into the fragmented space for early childhood education
- Created pioneering IP of over 100,000 pages in the pre-school space through a collaborative partnership with DPS Gzb schools.

Educomp's Five schools



PSBB Millennium, Chennai



PSBB Learning Leadership Academy, Bangalore



PSBB Learning Leadership Academy Campus II

Educomp has two subsidiaries to tap the opportunity arising from the perennial shortage of schools in the country - Educomp Infrastructure and Educomp School Management

- **Educomp rising to meet the opportunity:**

- Signed an MoU with a leading Singapore School, Raffles Institution for consultancy advice and services to set up schools, in India
- Schools Initiative on target with 5 schools operational by March 2008. 3 operational schools at present at Bangalore and Chennai.
- Admissions have begun at fourth school at Noida and fifth school at Mohali, Punjab
- Entered into collaboration with Ansal Properties & Infrastructure Ltd. along with associate company KTIL, which would provide land and infrastructure on a 60 year lease basis on 15-17 identified sites for the schools segment



Mohali



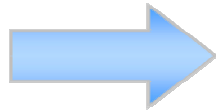
Noida



■ Acquired Singapore-based Ask 'n' Learn Pte. Ltd.

- ✓ Formed in 2000, Ask 'n' Learn, a leading education technology company, caters to over 180 global educational institutions including prominent names like Raffles Girls Primary School, CHIJ St. Nicholas Girls' School, Maris Stella High School, Raffles Institution, Hwa Chung Institution, National University of Singapore (NUS), etc.
 - ✓ Acquisition has brought synergies in content development & marketing at both ends
-
- Wizlearn Academic Solutions is both a learning and content management system. Instructors are able to create and upload courseware compliant to ADL SCORM and IMS standards.
 - EduLearn is a learning management system suitable for primary and secondary schools.
 - The Game Builder is a quick and easy tool to support teachers in the development of learning games as a part of their activities in the course of enhance learning.
 - EduWiz is a content management and presentation software with a quiz bank of 18,000 questions for K-12 students in English, Mathematics and Science.
 - In partnership with Adobe and IDA (Singapore), training equips students from all levels of education in acquiring the necessary skills.

leArnin3.com



- **Educomp acquired a 51% stake in US based eLearning company, Learning.com. The majority stake has been acquired by Educomp through an investment of \$24.5 million.**
- **Educomp's investment in Learning.com is to leverage the company's proven competencies in developing innovative web-delivered curriculum solutions.**
- **Via this investment Educomp gets *unparalleled distribution access to over 6700 schools 1300 school districts and 2 million students across the US* and leverages its substantial content development and IP capabilities to reach out to North American markets.**
- **Through this partnership, Learning.com and Educomp will bring together unmatched IP and innovative products to the US, India and SE Asia.**

Educomp forms two Joint Ventures with Raffles Education Corp.

- 1. 50:50 Joint Venture in India for Professional Education**
- 2. 50:50 Joint Venture in China for K-12**

- Opens up growth opportunities in Post K12 as well as China**
- To Merge Raffles existing India business into the JV**



Raffles Education Corp is:

- The largest private education group in the Asia-Pacific region**
- Market capitalization of S\$2.78 billion**
- Established its first college in Singapore in 1990**
- The group has grown to operate three universities and 20 colleges**
- Across nine countries in the Asia-Pacific region: Singapore, China, India, Vietnam, Malaysia, Thailand, Mongolia, Australia and New Zealand.**

The group owns the Oriental University City in Lang fang, Hebei Province, China- A 3.31 million square meters self contained campus, within which there are 19 colleges with 57000 students.

- The Joint Venture in India will bring the entire suite of the Group's Professional development programs and courses to India, providing Educomp's large student population with meaningful alternatives when they graduate from high school.**
- Educomp will capitalise on its existing client base of 7 million students in schools to fill up the capacity in the Post K12 initiatives**

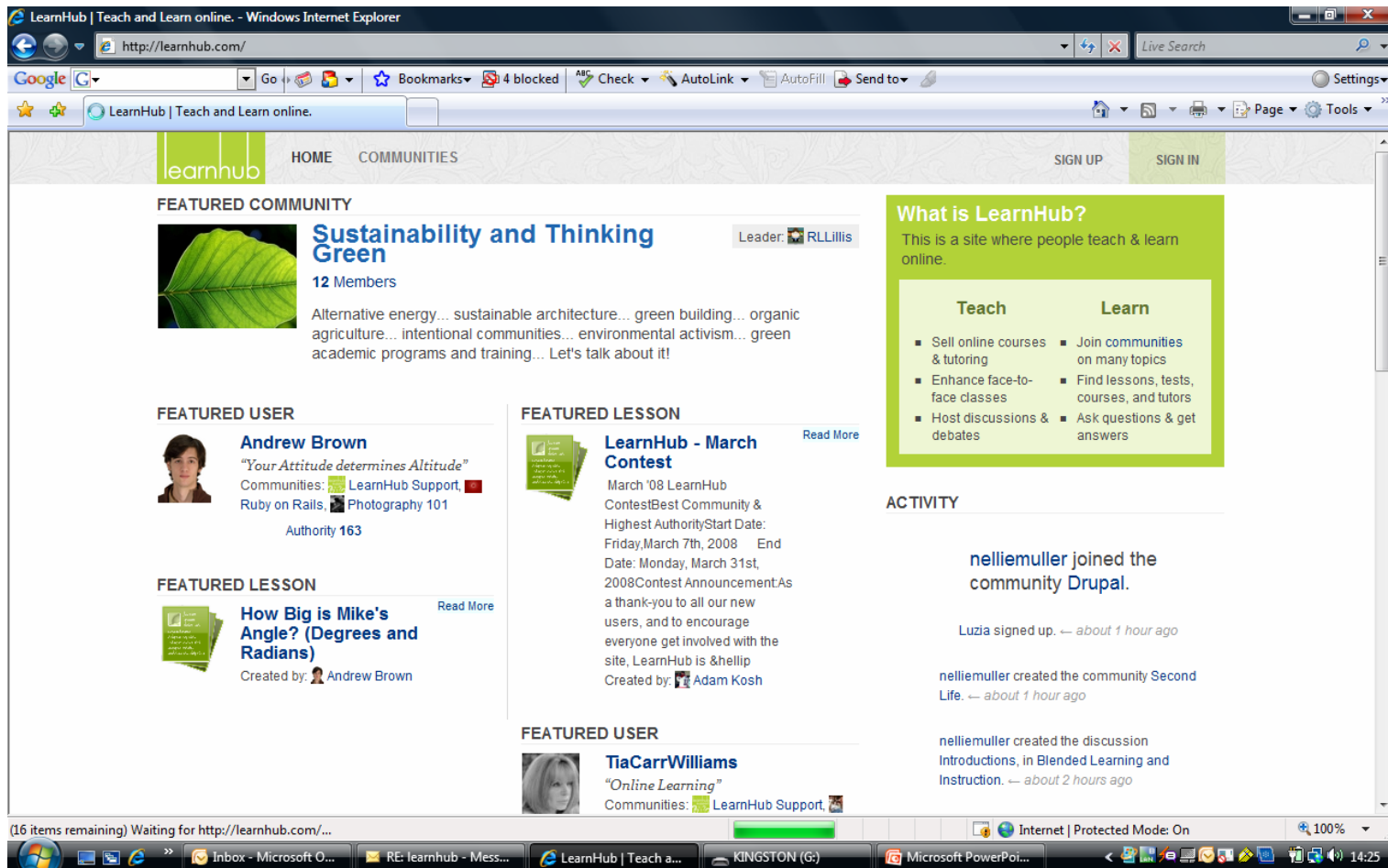
savvica



- Acquired significant majority stake in Toronto based Savvica Inc to leverage its Internet based competencies in the areas of community building, online tutoring, web based learning, and digital content

Savvica is a leading e-learning company focused on web based learning management and education communities. The company owns next generation platform for rapid creation and deployment of scalable education communities

■ **LearnHub** is a Social Learning Network. It is for people who love learning and sharing knowledge with others. It is a set of tools that make learning online fun and engaging, and teaching online easy and effective. This is a collaboration with **Educomp Solutions**, India's largest education company.

The screenshot shows the LearnHub website in a Windows Internet Explorer browser window. The address bar shows <http://learnhub.com/>. The page layout includes a navigation bar with 'HOME' and 'COMMUNITIES' links, and 'SIGN UP' and 'SIGN IN' buttons. The main content area is divided into several sections:

- FEATURED COMMUNITY:** 'Sustainability and Thinking Green' with 12 members. Description: 'Alternative energy... sustainable architecture... green building... organic agriculture... intentional communities... environmental activism... green academic programs and training... Let's talk about it!' Leader: RLLillis.
- FEATURED USER:** Andrew Brown, 'Your Attitude determines Altitude'. Communities: LearnHub Support, Ruby on Rails, Photography 101. Authority: 163.
- FEATURED LESSON:** 'LearnHub - March Contest' by Adam Kosh. Description: 'March '08 LearnHub Contest Best Community & Highest Authority Start Date: Friday, March 7th, 2008 End Date: Monday, March 31st, 2008 Contest Announcement: As a thank-you to all our new users, and to encourage everyone get involved with the site, LearnHub is … Created by: Adam Kosh'.
- FEATURED LESSON:** 'How Big is Mike's Angle? (Degrees and Radians)' by Andrew Brown.
- FEATURED USER:** Tia Carr Williams, 'Online Learning'. Communities: LearnHub Support.

On the right side, there is a 'What is LearnHub?' section with a green background, explaining the site's purpose and listing activities under 'Teach' and 'Learn'.

Teach:

- Sell online courses & tutoring
- Enhance face-to-face classes
- Host discussions & debates

Learn:

- Join communities on many topics
- Find lessons, tests, courses, and tutors
- Ask questions & get answers

Below this is an 'ACTIVITY' section showing recent user actions, such as 'nelliemuller joined the community Drupal.' and 'Luzia signed up. — about 1 hour ago'.

The browser's taskbar at the bottom shows several open applications, including 'Inbox - Microsoft O...', 'RE: learnhub - Mess...', 'LearnHub | Teach a...', 'KINGSTON (G:)', and 'Microsoft PowerPoi...'. The system clock shows 14:25 on June 14, 2008.

Smart_Class™

- There are 50,000 private schools in India.
- Immediately addressable market of 14,000 to 15,000 schools
- Current penetration around 1%

ICT Solutions

- 950,000 government schools in India with less than 2% IT enabled.
- Budget allocation on school education has been increased by a whopping 35% from Rs 171.3bn to Rs 231.4bn
- Current penetration less than 2%

Professional Development

- Approx 5mn teachers in the country with around 95% of them in need of re-skilling.
- Government has nearly tripled the teacher training budget in 2007-08 from Rs 1.6bn to Rs 4.5bn.
- 300,000 additional teachers expected to be trained in FY'08

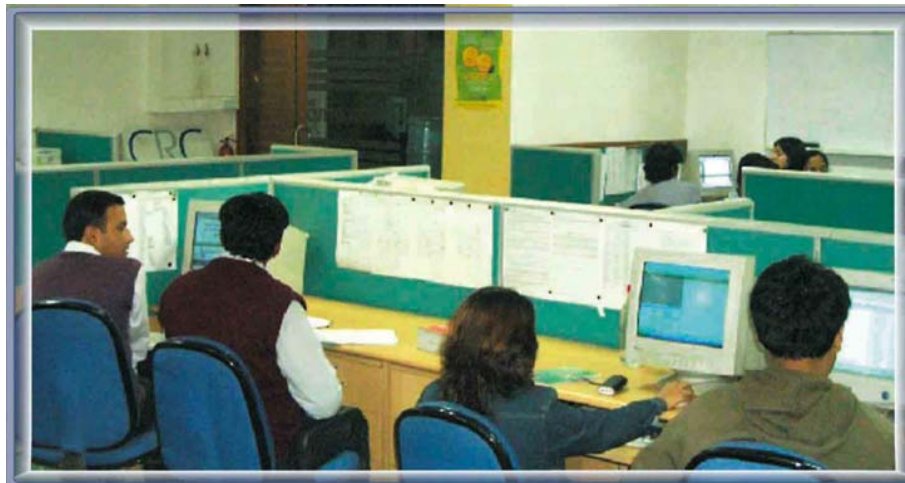
Retail & Consulting

- Pre School Initiatives is a market worth over \$2bn
- With broadband penetration increasing, education content is emerging as the key driver for broadband adoption at the home level
- CBSE has estimated the demand for K-12 schools to be 200,000 schools over the next 10 years (Educomp is building 150 schools over 4 years)

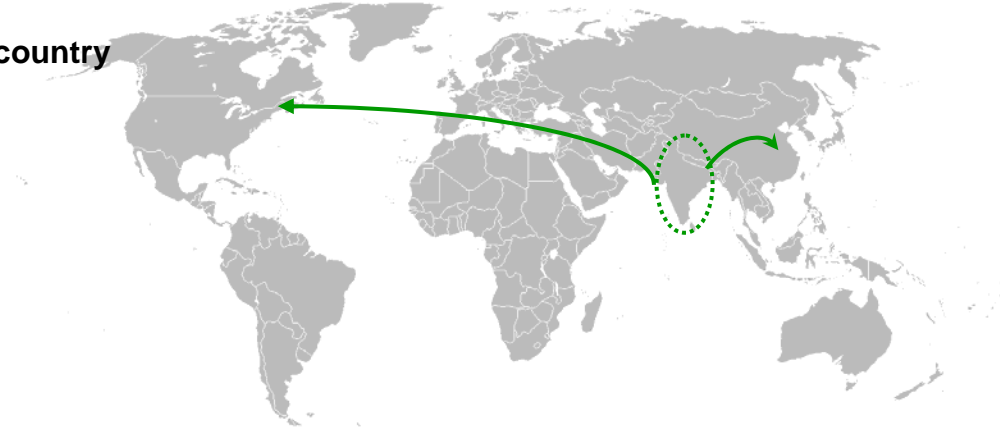
Global

- Educomp entered into 'first of its kind' partnership with Microsoft to make available its graphical curriculum content on the XBOX360 platform
- Also, entered into a JV with US based company Learning.com, the premier provider of Web-enhanced curriculum and assessment
- Global partnerships to capture the high potential US and Singapore markets. There are approx. 145,000 Secondary Schools in the US and more than 300 schools in Singapore

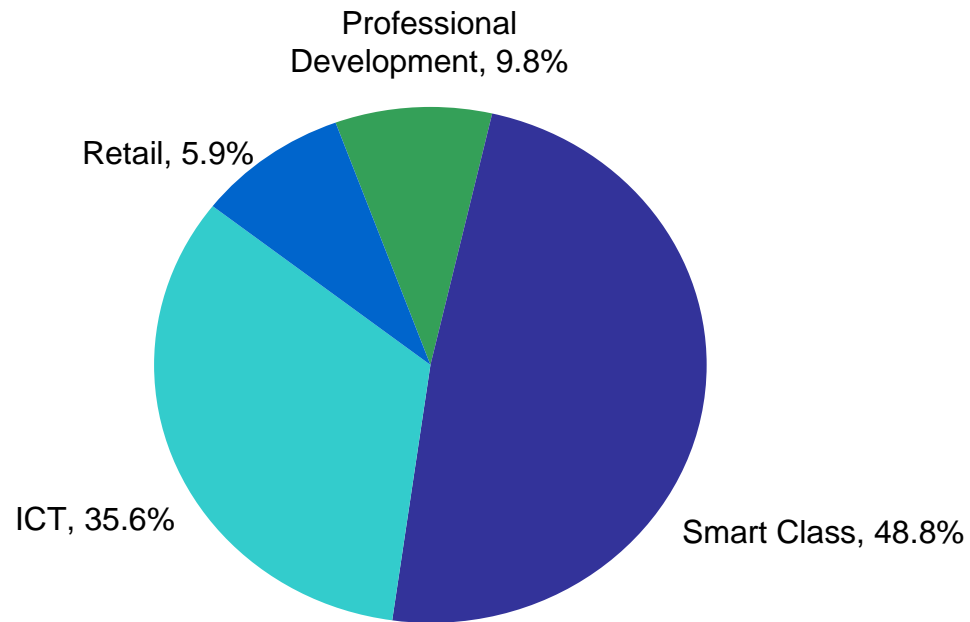
- Addressing the entire K12 value chain – Educomp is the only full service education company in India.
- Strong domain expertise and intellectual properties to address different parts of the functioning of a school
- The largest digital content development team in India
- Rs 140mn spent on product development, research, and IP creation in FY'07. Over 290mn spent in FY'08.
- In-house content model provides the ability to offer clients customized one-stop solutions and the capability to quickly adapt content to enter new high growth markets across the world.
- Incorporated a wholly owned subsidiary named “Educomp Software Limited” to set up a Content Development unit at Parawanoo, Himachal Pradesh to take the advantage of tax benefits available in the region
- **Educomp's content repository:**
 - ✓ Over 16,000 digital content modules for Smart_Class
 - ✓ Over 15,000 content modules for Mathguru.com
 - ✓ 100,000+ pages of content for Roots to Wings



- India's largest technology driven K12 education company serving more than 6 million students with one of the largest repositories of digital curriculum in the world
- Employs over 4,500 professionals
- Pan India presence in 57 locations across the country
- Key partnerships :
 - State Governments in India
 - Microsoft
 - Ministry of Education
 - Intel
- Low market penetration for all products
- Recession resistant business model
- Global reach through operations in Singapore and USA
- Publicly listed on Bombay Stock Exchange (BSE), National Stock Exchange (NSE) in India. Market Capitalization of US \$ 1.68bn as on February 5, 2008



Revenue Break-Up



Milestones & Recognition

2008

- Acquired 51% stake in learning.com
- Educomp forms two 50:50 Joint Ventures with Raffles Education Corp. for Professional Education in India & in China for K-12

2007

- Investment in EduInfra and EduManage to set up private schools
- Acquired Ask 'n' Learn, Three Bricks E-Services, Savvica Inc (70.5%) & AuthorGen Tech (51%)
- Raised \$80mn via FCCBs

2006

- Launched first pre-school in Delhi under the brand 'Roots to Wings'
- Raised \$25mn via FCCBs
- Launch of Mathguru.com
- Successful Public Issue

2005

- Launched Online tutoring service
- CNBC Emerging India Award
- SM1- highest credit rating from CRISIL

2004

- ISO 9001:2001 certification for ICT solutions
- Signed US pilot with Santa Barbara School District
- Entered Asia Pacific market with pilots in Singapore
- Set up R&D division

2003

- Launched Smart Class Content solution

2002

- Established US subsidiary- Edumatics Corporation
- Launched Learning Mate Nhance- Learning Content Management Platform

2000

- Started India's first K12 content development center
- Conversion to Public Ltd. Company
- Entry into Trading operations

1999

- Launched PlanetVidya.com - an online education system
- Launched professional development programs

1998

- Launched eCampus - a student information system

1994-5

- Incorporation



In 2005, Educomp was chosen as the company of the year in the ICT & ITES sector at the CNBC- ICICI bank Emerging India awards from over 5,000 enterprises

Ranked 140th in the BT 500 list of the most valuable private companies in India — December 2007



Chosen as “FUTURE TITAN” one of the 10 hottest companies in India by Outlook Business Magazine — November 2006





Received the highest credit rating — SME 1 rating from CRISIL

CRISIL has upgraded the rating of the company's commercial paper from 'P2+' to 'P1'

In 2004, it received ISO 9001:2001 certification for ICT solutions

Media Coverage

Educomp is providing a learning solution on the PC

Roots to Wings-a pre school chain by Educomp

Online-Tutoring Threebrix.com

Educomp to invest Rs 2 in school venture

Educomp to invest Rs 255 cr in school venture
Ties up with banks for Rs 200-cr debt

Deepak Goyal
New Delhi, July 12

To facilitate the setting up of 100 schools across the country, education company Educomp Solutions Ltd plans to invest Rs 255 crore in the first round.

While Rs 55 crore will be invested by the company via equity in its subsidiaries, Educomp Infrastructure and Educomp School Management company, the rest of the investment will be arranged through debt.

"We have tied up for a debt of Rs 200 crore from a consortium of banks," said Mr Shantaram Prakash, Managing Director, Educomp Solutions. The company had earlier announced setting up 100 schools in the country in the next three years. The company is also engaged in providing digital infrastructure and content to schools, apart from offering professional development and online tutorial services.

REAL ESTATE DEVELOPERS
The company is also entering into partnerships with real estate developers such as with the Delhi-based DLF Ltd that gives Educomp a preference to set up schools in all the townships that the real estate firms develop. The education company will enter into tie-up with other

Investment plans
Plans to invest Rs 255 crore in equity and debt. Will invest Rs 55 crore via equity in its subsidiaries.

real estate companies later. More of the Educomp schools would be based on the Central Board of Secondary Education curriculum.

However, the company would run some international boards in some of its schools. "We will have some schools based on International Baccalaureate and American systems. Some may also have Cambridge format which consists of O level and A level system," said Mr Prakash.

Meanwhile, the company is eyeing another revenue stream. "We are also looking at franchising our schools with other existing schools. There are only a few institutions with trusted brands. So we will have a franchisee in scaling up," said Mr Prakash.

The company has developed intellectual property on how a school works. The system, which the company will implement in its own schools, will provide for a consistent standard of education, according to Mr Prakash.

SUNDAY Business Standard
22 JULY 2007 NEW DELHI

PCs can be your classmate from August

RENAL CHANDRA
New Delhi, July 17

Digital learning with personal computers will soon become an essential utility in schools. Educomp Solutions, the company, will introduce the Internet-powered Classroom PC in India from August. When used, the program will be offered to schools, hence the cost cannot be too high.

For instance, it would be a subscription model where schools pay a nominal fee of approximately Rs 70 and Rs 100 per month for a term period. The schools, in turn, can charge the fee to students, to be added to their tuition fees.

The cost of each PC is around Rs 10,000. However, that's not the way to view the project," says Abhinav Dhar, senior vice-president, Educomp Solutions. He says, "It's a no-cost, no-risk, no-hardware, software and learning program that will be offered to schools, hence the cost cannot be too high."

Indeed, he adds, will be offered to schools as a long-term payment plan. "For instance, it would be a subscription model where schools pay a nominal fee of approximately Rs 70 and Rs 100 per month for a term period. The schools, in turn, can charge the fee to students, to be added to their tuition fees."

Educomp is providing a learning solution on the PC and using its experience and presence in schools to promote the concept.

It had already conducted an initial Classroom PC pilot program in India in December 2006 with Class VI students at Delhi Public School, Ghaziabad. The after-school programs were conducted in two other schools — one in Faridabad and the other in Bangalore.

"How do you integrate technology in a 35-minute period? And will the Classroom PC be able to support IT? That was the concern of the National Knowledge Commission, Delhi Public School, Ghaziabad. Based on the feedback of students from these schools (before the pilot program was conducted), certain modifications were introduced. For instance, the material used as a cover for the PC can be washed and reused in other classes. The use of interactive videos like the one mentioned, the user interface was made to be more student-friendly."

WHAT'S IN IT
It is covered by 900 MB hard drive capacities, Wi-Fi and internet connectivity. It is available with both Linux and Windows XP operating systems.

It weighs less than 1.45 kg and comes with a lithium-ion battery that lasts for about 3-4 hours.

Advanced threats (control feature) based on network-based digital content.



Consolidation through PPP Model

Educomp is bringing best practices of school education

Digital Learning Seminar

CGPE inked 72.44 cr agreement with Educomp

Now, board is no more black

Kamran Siddiqui
New Delhi, July 17

Students of the Central Board of Secondary Education (CBSE) will now have access to digital content in their schools. The board has inked a 72.44 crore agreement with Educomp Solutions, India, to introduce computer-aided learning (CAL).

Educomp, a Delhi-based IT education company, works with schools to implement innovative methods to create and deliver content in a more student-friendly manner.

Under the agreement, Educomp will provide computer hardware, operating systems software, application software and internet connectivity to about 1,800 primary schools of the board.

Besides, the company will provide digital content to all schools under an additional project, including content for subjects ranging from social studies to computer science and English language proficiency.

The project will be implemented in the next phase as well as in progress schools over a span of three years. The objective is to make the content more interactive and engaging. "We have worked closely with the board to ensure that the content is relevant to the curriculum," says Mr Siddiqui.

The project will cover primary schools across the country. The board has inked a 72.44 crore agreement with Educomp Solutions, India, to introduce computer-aided learning (CAL).

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WEDNESDAY 6 JUNE 2007 AHMEDABAD Business Standard

Educomp to consolidate through PPP model

MICHAELA MOHAN
Ahmedabad, 6 June

Educomp Solutions, which is using technology-based educational solutions, is looking at the private-public-partnership model to boost growth after signing contracts worth Rs 95 crore from the Gujarat and Haryana governments. The company is also in talks with the governments of Chhattisgarh, Rajasthan and Chandigarh to offer IT enabled solutions and content for schools.

The company will also be offering the PPP model to enter the tutoring market in India. As a first step in this direction, it has acquired 70 per cent stake in Threebrix e-services, an online tutoring service provider. Tutoring services will also be extended abroad through its subsidiaries in the US and Singapore.

Educomp has already begun offering its education solutions in the US through a subsidiary and has organized a seminar for its operations in Singapore. For acquisitions, it is looking at mid size companies in the education space.

At present, the company is negotiating with companies in the US, India and Singapore. This year, the latest budget's allocation for education went up 31 per cent and state governments across the country are increasingly looking at upgrading existing infrastructure.

The company is now in the process of consolidating its presence through Roots 2 wings, its structured pre-school learning system and other online learning initiatives like Mathmatics.com and the learning hour platform.

There are about 9,50,000 schools in India of which more than 12 per cent are IT enabled which is a major indication of the potential for the company which offers customized IT enabled solutions at school level. "Shantaram Prakash, MD, Educomp Solutions, said.

Education index
Laying Strong Foundations



Smart students with 'Smartclass tech'
IT comes to classroom with 42-inch plasma television and digital technology



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