

SPOKEN ENGLISH PROGRAM

English is the lingua franca of business today. Most employment opportunities require at the minimum an ability to understand and answer questions in short sentences in English and Personality Development to succeed in life.



Language Edge

Language Edge is a combination of spoken English, personality development, and soft skills. Its basic aim is to assist business men, housewives, people at work and students with English language proficiency. Its also of immense value for freshers to fare well in qualifying interviews. The key objective of the program is to increase confidence in housewives, students, and those at work, to interact on a day-to-day basis in society.

It is a bilingual program, where English will be taught in the Vernacular language of the region. This is a software driven program. Instructor led training helps the learners clear their

doubts and improve employment opportunities. The outcome of the program would be improved communication skills, fluency in spoken English, and confidence in facing diverse challenges.

Pedagogy

This is a scenario based learning. The software explains a typical situation in the learners' local language. The next step is to provide the conversation in English. This helps the students to relate to the situation which is followed by a detailed explanation of each sentence in local language to make the trainee understand the logic and replicate in real life situations. To facilitate retention the trainee is requested to repeat the sentences in English. Eventually there are multiple role play opportunities to hone the English speaking skills learnt through the scenario.

Educomp & IGNOU



Educomp & IGNOU have joined hands to spread English Language and Personality Development Programs at three levels; Certificate, Advanced Certificate and Professional Certificate. The duration of each program will be six months (16 credits). A certificate will be given on the completion of the program.

Level I - Certificate in Spoken English & Personality Development

This program aims to build basic communication English language and life skills through a bilingual approach where the mother tongue is used as a medium of instruction. The scenario based program equips the learner with specific sentences to use in contexts that are work related. It focuses on sentence construction, word order, fluency and confidence by providing a blend of guided and experiential learning.

The program is aimed at opening a plethora of opportunities for employment in any domain at the entry level for example, Hospitality, Retail, BFSI, Travel and Tourism, Auto, Sales, etc.

Level II - Advance Certificate in Spoken English & Personality Development

This program aims to improve the spoken English and life skills by building on existing skills with special focus on wrong usages and incorrect syntax. The program enables the learner to speak accurate English sans Indianisms in work related context. It focuses on sentence construction, word order, fluency and confidence building.

The program aims at providing better career opportunities for employment in any domain beyond the entry level in industries such as, Hospitality, Retail, Travel and Tourism, Sales, Auto, BFSI, Domestic Call center etc.

Level III - Professional Certificate in Spoken English & Personality Development

This program is aimed at individuals who want to improve their proficiency in the use of written and spoken English and life skills with special focus on intonation, pronunciation, etc. The program enables the learner to speak accurate English with idiomatic and phrasal usages, in work related context and ensures fluency and confidence.

The program aims at providing better career opportunities for employment and development in any domain beyond the entry level in industries such as, Hospitality, Retail, Travel and Tourism, Sales, Domestic Call Centers, BFSI, Auto, International Call Centers etc.